PRESS & SPEAKING

Painted Porch Strategies

Press Kit

The people, purpose, and voices behind extraordinary teams and Epic ShIFt.

November 6, 2026

Our Bio

Painted Porch Strategies is a change-origination practice. For more than twenty years, we've worked at the moment where leaders have the greatest leverage: before direction hardens into a plan, while there is still room to imagine, align, and architect what comes next. We build with your leaders rather than for them, expanding their capacity to author the future long after we leave.

Our Mission

Extraordinary Teams. Epic ShIFt™.

Everything we do serves one purpose: developing extraordinary teams who can do epic shIFt and carry the mission further than any single leader could.

We look at leadership and culture, systems and workflows, and the human capacity underneath both. Grounded in Stoic wisdom and driven by emotional intelligence, we help leaders imagine, align, and author what comes next.

Press Contact

Media Relations

speaking@onthepaintedporch.com

For interviews, speaking opportunities, speaker photos, or additional press materials, contact our team.

Press Contact & Inquiry Form

Online Press Kit

Meet Our Speakers



Amy Yackowski

Founder | Chief Evolution Officer | Organizational Shift Strategist

Amy blends Stoic philosophy, emotional intelligence, and practical change tools. For over 20 years, she has partnered with leaders and teams in staffing, energy, and healthcare to turn uncertainty into aligned action.

Topics: Change Authorship, Team Alignment, Emotional Intelligence, Stoicism at Work



Rob Hunter

Chief Storytelling Officer | M.C., Master of Communication

Rob is a radio host, journalist, and storyteller with 27 years of broadcasting experience. He brings the science of messaging and the art of storytelling together to help leaders speak with impact, listen with intention, and lead with presence.

Topics: High-Fidelity Communication, The Power of Story, Executive Presence



Sierra Ramm Cantrell

Chief Joy Officer | M.B.A., Mind-Body Architect | Mindfulness Sherpa

Sierra is a mindfulness coach, speaker, and wellness leader. For over 15 years, she has guided teams and leaders through stress, burnout, and change with simple, science-backed practices that build lasting resilience.

Topics: Mindfulness, Burnout Recovery, Resilience & Well-being

Selected Speaking Engagements

Our team has spoken for conferences, associations, and organizations including:

ProjectWorld

Project Summit

PMBA Global

American Staffing Association

Toastmasters International

NextUp Phoenix

Media Appearances

Approved podcasts, interviews, articles, and conversations featuring the Painted Porch Strategies team. This PDF is a snapshot from November 6, 2026. Visit the online press kit for the latest appearances.

View As Seen On

Driving Change: The Three Shifts for Acceleration and Evolution

American Staffing Association | 2026-04-28 | webinar

Amy Yackowski leads the first installment of ASA's three-part Effective Change Management webinar series (presented by Women in Leadership). She unpacks the three shifts business leaders need to make to drive transformation, reduce risk, accelerate initiatives, and turn change roadblocks into growth opportunities.

View Appearance

Rob Hunter and Amy Yackowski join Phil Barth to discuss super heroes, Mexico and more

Phil Barth Speaks | 2026-03-19 | interview

Rob and Amy join Phil Barth for a wide-ranging conversation that flows from teams and leadership to super hero powers, rubber chickens, and everything in between.

View Appearance

Tech Change with Courage: When Shift Happens with Amy Yackowski

Your Digital Bullpen | 2025-12-03 | podcast

Amy joins Your Digital Bullpen for an energizing conversation on what it really takes to lead through change — from courageous conversations to activating strategy in real-time.

View Appearance

From Hype to Habit: Turning AI Talk into Action

Your Digital Bullpen | 2025-07-29 | podcast

Watch the replay of our live discussion on turning AI hype into actionable habits and real results for your organization.

View Appearance

The Nursing Exodus: Why Staffing Shortages Keep Getting Worse

Andrea Austin MD Podcast | 2025-06-24 | podcast

Amy Yackowski discusses the current state of healthcare staffing, the nursing exodus toward travel nursing and away from bedside care, and how organizations can better retain clinicians by fostering cultures that value them as essential resources rather than commodities.

View Appearance

Phase Zero: The Hidden Advantage In Change

The Inner Game of Change | 2025-05-30 | podcast

Amy joins The Inner Game of Change podcast to explore the critical, often overlooked period before change officially begins — Phase Zero™ — where emotional readiness, mindset, and organisational truth-telling take shape.

View Appearance

The Hidden Costs of Change Resistance

Staffing Success (American Staffing Association) | 2025-05-01 | article

Amy explores how change resistance silently drains profitability, competitive edge, and talent pipeline — from shadow systems and silent workarounds to the true price tag of failed implementations in the staffing industry.

View Appearance

Change is a Team Sport

StaffingMania LIVE! | 2025-03-29 | podcast

Amy joins StaffingMania LIVE! to discuss why change is a team sport — and how collaboration, communication, and shared ownership drive successful transformation.

View Appearance

Staying Mindful When "Shift" Happens

StaffingMania LIVE! | 2025-03-29 | podcast

Amy joins StaffingMania LIVE! for a conversation on staying mindful when shift happens — navigating change with presence, purpose, and practical strategies.

View Appearance

Fix Your Workplace Culture with Amy Yackowski

Your Inside Track to Success | 2025-03-05 | podcast

Amy joins Stewart Kraintz to discuss how cultures are created, the power each of us has to influence change, and what's possible when culture is put at the forefront of pursuing team goals.

View Appearance

GROW Your Staffing Agency in 2025 with These Proven Strategies!

Staffing Mastery | 2025-01-23 | interview

How Predictive Metrics Can Transform Staffing Growth with Amy Yackowski. Amy challenges traditional metrics and KPIs, offering innovative strategies to enhance staffing sales, operational efficiency, and organizational growth.

View Appearance

C.L.E.A.R Communication as Analysts

Analysts After Dark | 2025-01-01 | podcast

Rob Hunter joins Analysts After Dark to discuss C.L.E.A.R. Communication principles for analysts — how clear, intentional communication transforms analytical work and team collaboration.

View Appearance

Change Readiness Essentials Part III: Streamlining Processes for Success

Newbury Partners | 2024-11-22 | webinar

The third session in the Change Readiness Essentials series focuses on streamlining processes to improve productivity during organizational change — from identifying bottlenecks to optimizing workflows and leveraging automation.

View Appearance

Change Readiness Essentials Part II: Optimizing Systems for Transformation

Newbury Partners | 2024-11-12 | webinar

The second installment of the Change Readiness Essentials series focuses on how systems drive successful organizational change — from evaluating current systems and analyzing data structures to building a technology roadmap with clean data, automation, and AI strategies.

View Appearance

The Importance of Change Readiness for Recruiting Agencies

Digital Recruiter | 2024-11-01 | podcast

Amy joins the Digital Recruiter podcast to discuss why change readiness matters for recruiting agencies and how to build the capacity to navigate transformation successfully.

View Appearance

How to Avoid Pitfalls and Embrace Innovation in Talent Acquisition

Crelate Industry Spotlight | 2024-09-26 | podcast

Amy joins Kortney Harmon to dive into the critical differences between change management and change readiness, the pitfalls of replicating existing processes during tech implementations, and actionable strategies for cultivating a culture of innovation and adaptability.

View Appearance

Change Readiness Part I: Strategy

Newbury Partners | 2024-09-12 | webinar

The first session in the Change Readiness Essentials series focuses on the importance of a clear strategy before embarking on any change initiative — designing your P.A.T.H.™ starting with preparation.

View Appearance

Implementing Operational Change with Amy Yackowski

Phoenix Prosperity Podcast | 2024-08-26 | podcast

Amy joins Tim Fergestad to share insights on change readiness, preparing teams for big projects, and using Stoic principles to build emotional resilience.

View Appearance

Building a Change-Ready Organization: The Importance of a Clear Strategy

Newbury Partners | 2024-08-01 | article

Amy writes about why a clear strategy is essential before embarking on any change initiative — and how to design your P.A.T.H.™ to greater change success, starting with preparation.

View Appearance

Analysts After Dark with Amy Yackowski on Shift Happens

Analysts After Dark | 2024-07-07 | podcast

Amy joins the Analysts After Dark podcast for a conversation on what happens when shift happens — navigating change, transformation, and the human side of business.

View Appearance

Change Readiness Webinar

Newbury Partners | 2024-06-27 | webinar

Less than 30% of organizations execute change initiatives effectively. In this webinar, Amy covers how to cultivate a culture of change readiness — from preparation and prioritizing people to adopting new mindsets and avoiding common project pitfalls.

View Appearance

Going Through Growth – Are You Change Ready?

Petra Coach | 2024-05-23 | webinar

Amy joins Petra Coach to explore what it means to be truly change ready as your organization goes through growth — and how to build the foundation for lasting transformation.

View Appearance

You Don't Have to Run from Change

Bold Goal Crushers | 2024-05-22 | podcast

Amy joins Sara Mayer on the Bold Goal Crusher podcast to discuss the nature of change, how individuals and teams can become more adaptable, and why planning for failure is a critical part of the change process.

View Appearance

Navigating Feedback, Riding Rides, & Changing Perspectives from Disneyland

Equal Matters with Rob Hunter | 2024-04-06 | podcast

Recorded live at Disneyland California. Amy and Rob discuss building effective teams, changing your mind, and how Disney's teams work together in big pressure situations.

View Appearance

How to Navigate Change and Build a Resilient Organization

Newbury Partners | 2024-04-01 | article

Part one of a three-part series on developing a culture of innovative thinking and change readiness — covering the statistics behind failed change initiatives and the missing puzzle piece of change preparation.

View Appearance

Your Change Survival Guide with Amy Yackowski

Staffing Shark | 2024-03-29 | podcast

Amy joins Staffing Shark for a conversation on surviving and thriving through change — practical strategies and mindset shifts for navigating transformation.

View Appearance

Getting Comfortable Being Uncomfortable: Developing a Path to Speaking Opportunities

American Staffing Association | 2024-01-01 | interview

Amy participates in the first session of the ASA "Getting Comfortable Being Uncomfortable" webinar series, focused on empowering women to raise their hands for more speaking opportunities in the staffing industry.

View Appearance

The Four Critical Steps for Effective Change Communication

Newbury Partners | 2023-09-01 | article

Amy outlines the four critical action steps for effective change communication — from clarifying your W.H.O. to crafting the right message for the right audience every time.

View Appearance

Discover Hidden Superpowers: How to Leverage Personality Tests to Create Better Teams

American Staffing Association | 2023-06-01 | webinar

Amy explores a new kind of assessment to help leaders tap into hidden real-life superpowers and harness their team's elemental styles and strengths to create balance, collaboration, and shared success.

View Appearance

What Can E.Q. Do For You...and Why It Matters

Porch Perspectives | 2023-03-29 | video

Watch the replay of our Porch Perspectives live discussion on Emotional Intelligence — what it can do for you and why it matters.

View Appearance

Change Management is Your Friend

You Own the Experience Podcast | 2023-03-07 | podcast

Amy joins the You Own the Experience Podcast to discuss why change management is your friend — focusing on the people experience in the staffing and recruiting industry.

View Appearance

Change is a Journey, Not a Destination: The 10-Step Journey for Change Success

Newbury Partners | 2022-12-01 | article

Amy shares her 10-step journey for change success — drawing on the AAA TripTik metaphor to illustrate why preparation, alternate routes, and anticipating detours are essential to navigating transformation.

View Appearance

Lasting Change & Growth – Painted Porch Strategies

Collabs.io | 2022-05-01 | interview

Amy shares the Painted Porch Strategies story with Collabs.io — from what inspired the business to lessons learned, advice for aspiring entrepreneurs, and what's on the horizon.

View Appearance

Changing Mindsets with Opportunity Talent

Porch Perspectives | video

Watch the replay of our Porch Perspectives live discussion on changing mindsets with opportunity talent.

View Appearance

Porch Perspectives: Why Communication is Key

Porch Perspectives | video

Join the Painted Porch Team for a live, interactive discussion on why Communication is one of, if not THE, most critical skills to your success.

View Appearance

Cultivating Change for Success

Great Recruiter | interview

Catch a replay of our Founder and Chief Evolution Officer, Amy Yackowski's conversation with Great Recruiter's CXO, Adam Conrad.

View Appearance

Porch Perspectives: Why Mindfulness Matters

Porch Perspectives | video

Watch the team's recent discussion on why mindfulness is important and is critical in today's ever-changing (and uncertain) world of life and work.

View Appearance

Porch Perspectives: On Feedback

Porch Perspectives | video

Watch the replay of our recent live (and lively) discussion around how to prepare for, give, and receive transparent and compassionate feedback.

View Appearance